



Media Kit for Dr. Katheryn A. Jones, CEO of Destiny Family Services, CDC

PHOTOS





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BIOS AND SKETCH

467 Word Count

Dr. Katheryn A. Jones: Helping People Discover Their Destiny

Purpose drives the message and mission of Dr. Katheryn A. Jones. As a speaker, counselor, minister, author, and humanitarian, she dedicates her work to helping individuals uncover their “why” so they can live fulfilled and purpose-driven lives. Dr. Katheryn not only inspires but also empowers purpose-driven leaders to confidently embrace their identities, based on the conviction that fulfilling one's destiny is inevitable.

Based in Atlanta, Georgia, Dr. Jones brings more than 25 years of professional experience in leadership, education, and strategic planning. Her career includes service as a Budget Analyst with the Government’s Tank Automotive Command (TACOM), leadership roles at Fortune 500 company Allstate Insurance Company in claims, education, leadership, and disaster preparedness, and work as an Associate Consultant with Global Strategic Partnerships, LLC. Kown for her strategic vision, as a humanitarian working with domestic and international organizations, she creates an environment where people are encouraged to build strong skills, develop emotional intelligence, and form a clear sense of identity.

Her significant contributions were shaped by her early life in a supportive, albeit sometimes challenging, family environment affected by her father's alcoholism. Her experiences traveling in West Africa for missions work, along with her involvement with underserved communities in Atlanta, Georgia and Detroit, Michigan, played a key role in shaping her personal growth. Yet, the most meaningful change occurred during the subsequent years.

After surviving breast cancer and the sudden loss of her job of twenty years of service, Dr. Katheryn faced a defining season that required courage, faith in God, resilience, and vision. Rather than allowing hardship to determine her future, she chose to transform adversity into a mission that would serve others.



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That decision led her to re-establish **Destiny Family Services** as a community development corporation dedicated to uplifting underserved communities. The organization provides counseling, workshops, and group therapy for homeless women and at-risk youth facing poverty, truancy, and other socio-economic challenges.

Through collaborations with the DeKalb County Juvenile Justice System, The HUB CDC, the Salvation Army Red Shield Services, and other community organizations and businesses, Destiny Family Services has delivered healing, empowerment, and increased opportunities directly to the community.

Dr. Katheryn is also the author of the **Destiny Curriculum**; a transformational program designed for youth ages 11–17 and adults seeking clarity about their purpose. Through this curriculum, she systematically provides leadership development, financial literacy, job readiness, and wellness resources. Her speaking engagements focus on leadership, faith, and personal development.

Her leadership and community impact have earned recognition, including the **Hosea Williams Community Activism Award** and the **Zeta Phi Beta Dove Award**.

Audiences leave inspired to step boldly into their destiny.

To learn more, partner with the mission, or book Dr. Katheryn A. Jones, visit www.destinyfamilyservicescdc.org and follow Destiny Family Services, CDC on social media.



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350 Word Count

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Based in Atlanta, Georgia, Dr. Jones brings more than 25 years of professional experience in leadership, education, and strategic planning. Her career includes service as a Budget Analyst with the Government’s Tank Automotive Command (TACOM), leadership roles at Fortune 500 company Allstate Insurance Company in claims, education, leadership, and disaster preparedness, and work as an Associate Consultant with Global Strategic Partnerships, LLC.

Her most powerful work grew from personal transformation.

A breast cancer survivor who also experienced the sudden loss of her job after 20 years of service, Dr. Jones faced a defining season that required courage, faith, and vision. Rather than allowing hardship to determine her future, she chose to transform adversity into a mission that would serve others.

That decision led her to re-establish **Destiny Family Services** as a community development corporation dedicated to uplifting underserved communities. The organization provides counseling, workshops, and group therapy for homeless women and at-risk youth facing poverty, truancy, and other socio-economic challenges.

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89 Word Count

After surviving breast cancer and unexpectedly losing a career of more than 20 years, I now channel my determination, resilience, and faith in God into fulfilling my destiny as the CEO of Destiny Family Services, CDC, and Destiny Global Enterprises. Through the Destiny Curriculum for which I author, I help women and youth break cycles of generational dysfunction by supporting them in emotional healing, foundational leadership development, and essential life skills. I empower purpose-driven leaders to confidently embrace their identity as God created them, believing that destiny is inevitable!

51 WORD COUNT

After surviving breast cancer and unexpectedly losing a job after 20 years of service, I pivoted into an Author of the Destiny Curriculum, Speaker, Christian Therapist and Life Coach, so I can help women and youth break dysfunctional cycles and activate the leader within so they can live purposeful lives.

25 WORD COUNT

I am Dr. Katheryn Jones – Author, Speaker, Christian Therapist & Life Coach. I activate the leader hidden with women and youth so they can live purposeful lives

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